

CONNECT • SUPPORT • EMPOWER

WHAT WOMEN WANT

Sponsorships

ILLAWARRA 2024

SPONSORSHIP PROSPECTUS



The VISION

Karen's personal journey through life's challenges sparked the idea behind this event and the inaugural event held in 2023. Observing the transformative power of resilience within her local business community, she found her inspiration. In response, this event was designed to bring people together, collaborate, and offer mutual support whilst providing insight, key learning and with the hope of sparks inspiration to not only keep moving forward, but to in turn help others.



Some of our community sisters are facing really tough times, and Karen alongside Natasha are equally determined to make a positive impact. They are backed by a community of strong, compassionate women who share their vision of empowerment and mutual assistance. The heart of this initiative lies in ensuring that every woman has the opportunity she deserves – the chance to excel in her career, claim her space, and pursue her aspirations with confidence.

The MISSION

- 01** To support women in their journey to enter, or re-enter the workforce, and increase female workforce participation. Alongside empowering women to overcome trauma and find their voice, for their own future.
- 02** To help unemployed and underemployed women achieve economic independence, in particular those who may be fleeing domestic or financial abuse living situations.
- 03** To rise up as a community and step up to help those in need, to raise up those who are less fortunate and to show just how amazing our Wollongong community is at rallying behind those who are in need of our support.



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WHAT WOMEN WANT

Our Chosen Charity



DRESS FOR SUCCESS®

NSW & ACT - ILLAWARRA

Dress for Success NSW/ACT (DFS Illawarra) is a volunteer-powered organisation that supports women in need to benefit from holistic and unique career support services. The vision is of a world where women thrive in work and in life. The mission is to help unemployed and underemployed women achieve economic independence. They do this by providing a network of support, clothing, and a holistic suite of practical career development support services free of charge to those women needing our services.

The DFS Illawarra showroom has been operating since 2017, and supports over 450 women every year from across the region into economic independence.



VISIT OUR NEW WEBSITE / ILLAWARRAWWW.COM.AU

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WHAT WOMEN WANT

Our Chosen Charity

Illawarra Women's Health Centre provides free or low-cost and affordable medical, allied and complementary health care as well as health and well-being programs, groups and education to improve women's health. We are non-government and not for profit.

The Illawarra Women's Trauma Recovery Centre is an Australian-first, long-term support Centre co-designed by women with lived experience, for women. The Centre provides comprehensive and specialised support to women who have experienced domestic, family and sexual violence, for as long as they need. Through an innovative wrap-around approach, the Centre will support women to live independent and secure lives with hope and optimism.

The concept of Women's Trauma Recovery Centre is a creative, practical and evidence-based solution to the epidemic of domestic and family violence in Australia.



Illawarra
Women's
Health
Centre

Established 1986



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WHAT WOMEN WANT

Key Note Speaker



FIONA
TUCK

NUTRITION | SKIN | WELLNESS

“

It's the small things... how you spend your time, who you share your energy with, your self-talk, what you add to your diet over what you cut out, what you read and who you listen to is what really makes the biggest difference.

Fiona Tuck has more than 30 years of experience in professional skincare. Fiona is a Skincare Expert, Cosmetic Chemist, Nutritional Medicine Practitioner, accredited member of the Australian Traditional Medicine Society and Australian Society of Cosmetic Chemists and member of the British Dermatological Nursing Group.

Fiona is the former co-owner of the Australian skincare brand Skinstitut (sold in 2017) and the founder and managing director of VITA-SOL a leading clinical Australian ingestible range to support skin health and wellness.

THRIVE & GLOW

Join Fiona Tuck, founder of VITA-SOL integrative skin care to learn simple yet effective nutrition strategies for increased energy, general well-being, and radiant healthy skin. In the session Fiona will bust common nutrition myths, discuss the latest evidence for skin and gut health support and provide evidence-based lifestyle and nutritional tips for life changing results without unnecessary restrictive diets.

IN THE PRESS *mybody+soul*
BAZAAR *route* SPA+CLINIC
AUSTRALIA
The Sydney Morning Herald **marie** Daily **mail**
INDEPENDENT AUSTRALIA **claire**

STAND OUT POINTS

- 01** believes in a no-nonsense approach to health and well-being
- 02** passionate about bringing integrity into the skincare and wellness industry
- 03** published author of the book "The Forensic Nutritionist"
- 04** Podcast host : The Irony of Beauty
- 05** Australia's most televised nutrition and skin experts

 /fionatucknutritionskin  fionatuck.com

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WHAT WOMEN WANT
Sponsorship Packs

2024

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WHAT WOMEN WANT

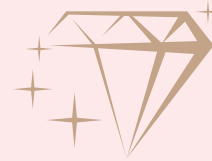
SPONSORSHIP PACKAGES 2024



Platinum

- Apply to be chosen as a limited Platinum package sponsor for our 2024 event
- Includes 10 tickets to our ladies lunch with 3 course meal & wine on arrival
- Mentions in any editorial or media coverage secured
- Website mention, logo with image of choice and link to your company website & social media
- Full page with editorial created in our custom event booklet
- Pre-event social media with interview opportunity for video and post event wrap up
- On screen business promo & pull up banner at entry
- All attendees receive our renowned Event Goodie Bag

\$2,500



Diamond

- Shine bright with our Diamond packages for our 2024 event
- 10 tickets to ladies lunch with 3 course meal & wine on arrival
- Website mention, logo with image of choice and link to your company website & social media
- Half page with editorial created in our custom printed event booklet
- Pre-event social media with profile coverage
- On screen logo at event
- Banner at event entry
- All attendees receive our renowned Event Goodie Bag

\$1,800

WHAT WOMEN WANT

SPONSORSHIP PACKAGES 2024



Ruby

- 10 Ruby Packages are available for our 2024 event
- 5 tickets to ladies lunch with 3 course meal & wine on arrival
- Website mention and link to your company website & social media
- Half page advert created in our custom printed event booklet
- Pre-event social media
- On screen logo at event
- All attendees receive our renowned Event Goodie Bag

\$1,400



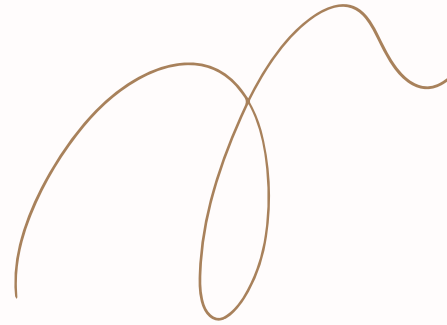
Table Package

- 10 tickets to ladies lunch with 3 course meal & wine on arrival
- Business logo on seating chart for table listing
- All attendees receive our renowned Event Goodie Bag

\$1,100

WHAT WOMEN WANT

2024



PRIZES FOR OUR EVENT MAJOR RAFFLE

Last year we provided a highly anticipated and much loved goodie bag for all attendees. We can't wait to deliver all of our attendees another this year. A large portion of our funds raised in 2023 came from our successful raffle, and this was only achieved from the generous donations across businesses through a diverse range of prizes.

WHAT WE ARE SEEKING

- Dinner & Drinks Vouchers
- Accommodation
- Experiences
- Personal Care / Pampering
- Flowers / Plants
- Health & Fitness
- Something Sweet
- Trades & Services
- Wine/Champagne
- Candles/Chocolates

★
*WOULD YOU
LIKE TO
DONATE?*



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WHAT WOMEN WANT

Fundraiser

MEET OUR FOUNDERS



Karen Meiring de Gonzalez

Founder and Business Owner of Skin Correctives Shellharbour. The highest awarded paramedical skin clinic in NSW and the first Safe Skin Clinic for Australia. Karen leads a team of highly skilled exceptional skin therapists, with a focus on tried and tested treatments over fleeting trends to deliver optimal client results.



0410 041 346



Natasha Panetta

Founder and Business Owner of Busy Goddess Marketing Co. With over 20 years of experience in Marketing & Media delivering a bespoke and unique agency that is self led with creative, insight and intuitive design / all created in house to ensure continuity and consistency for clients across all areas of marketing.



0431 035 030

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Fundraiser

LET'S GET SOCIAL



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